

## AGENDA Day 2 - On-site

9:00 - 9:10 H

### Welcome

SPEAKERS

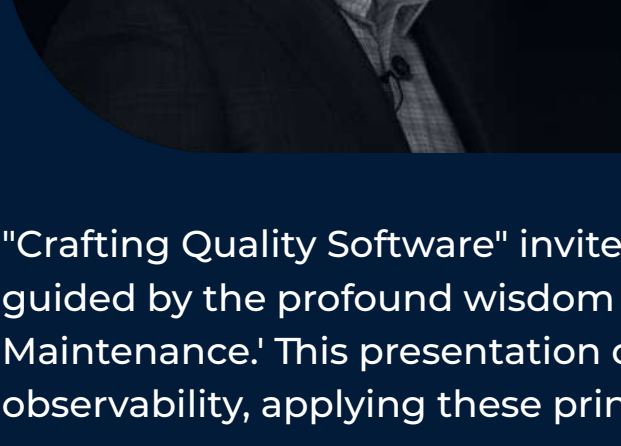


**Federico Toledo**  
**Mauricio Rojas**

LANGUAGE  
**ES**

9:10 - 9:50 H

Keynote



### Crafting Quality Software

SPEAKER

**Charlie Wells**

LANGUAGE  
**EN**

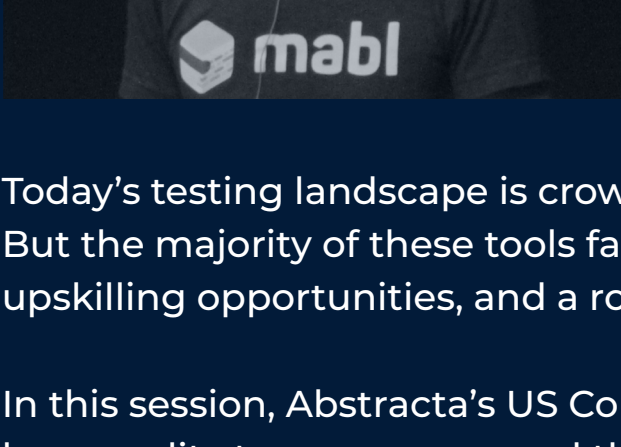
"Crafting Quality Software" invites you to embark on a unique exploration of modern software development, guided by the profound wisdom found in Robert M. Pirsig's classic work, 'Zen and the Art of Motorcycle Maintenance.' This presentation delves into the dynamic interplay between software quality, testing, and observability, applying these principles to the craft of software development.

We instinctively know Quality is important in developing software, but why? Isn't good enough better than perfect? Doesn't the pursuit of Quality become a blocker to actually shipping code? Much like the meticulous care given to a cherished motorcycle, crafting quality software becomes a dedicated practice. We delve into the vital roles of testing and observability as trusted companions on this journey. Testing refines our software, uncovering defects and ensuring it aligns seamlessly with user needs. Meanwhile, observability serves as our vigilant observer in the real-world production environment, swiftly identifying issues and enabling timely resolution.

Through the lens of "Crafting Quality Software," we want to foster a culture of excellence that goes beyond mere development. This approach emphasizes the relentless pursuit of quality, user satisfaction, and unwavering reliability. Join us as we navigate the intricacies of modern software development, applying the principles of quality, testing, and observability to the art of crafting software, enriched by the timeless wisdom of 'Zen and the Art of Motorcycle Maintenance.'

9:55 - 10:25 H

Sponsored Session



### Out of Reach: Why Quality Engineering Transformations Fail

SPEAKER

**Darrel Farris**

LANGUAGE  
**EN**

Today's testing landscape is crowded with tools promising to automate and optimize the effort out of testing. But the majority of these tools fail to address the full needs of a true quality engineering practice: clear objectives, upskilling opportunities, and a roadmap to shared success.

In this session, Abstracta's US Country Manager, Darrel Farris, will explore the human side of software testing, and how quality teams can expand their reach. He'll share how teams can overcome common obstacles to expanding testing, how to set clear goals, upskill testing teams, and ensure your team is truly ready to transform testing.

#### Key Takeaways

- Learn some reasons why test automation projects fail and ways to mitigate them
- Get practical tips for determining realistic goals for your testing endeavors
- Understand the stages of testing transformation
- Build a roadmap for team upskilling and capability maturity

10:30 - 11:00 H

Coffee Break

11:00 - 11:30 H

Session



### Leadership in Testing with an Organizational Focus

SPEAKER

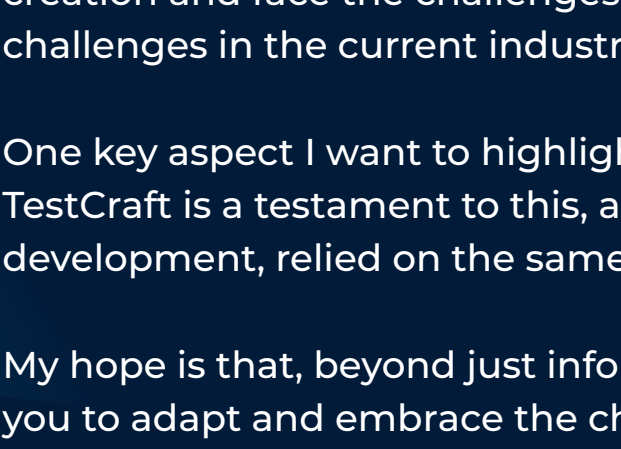
**Mercedes Quintero**

LANGUAGE  
**ES**

A talk where 'Steppenwolf' served as inspiration to emphasize the organizational approach, driving Testing leadership towards a more strategic vision.

11:30 - 12:00 H

Session



### TestCraft: Co-Creating with Generative Artificial Intelligence

SPEAKER

**Damián Pereira**

LANGUAGE  
**ES**

Generative artificial intelligence is transforming various fields, and Software Testing is no exception. In this talk, I want to introduce you to TestCraft, an open-source browser extension that harnesses the power of AI to enhance the software testing process.

Together, we will explore how it generates ideas for our tests, creates code for automated testing, and verifies accessibility issues. However, we won't just scratch the surface: we will uncover the lessons learned during its creation and face the challenges of testing an application that relies on generative AI, one of the most significant challenges in the current industry.

One key aspect I want to highlight is the transformative impact of artificial intelligence on software development. TestCraft is a testament to this, as it was developed by testers who, with no prior experience in application development, relied on the same AI that TestCraft utilizes.

My hope is that, beyond just informing, this talk ignites in you a desire for innovation and exploration, preparing you to adapt and embrace the challenges that generative artificial intelligence presents in our industry.

12:05 - 12:35 H

Panel

### Artificial Intelligence in Testing

LANGUAGE  
**ES**

We will explore how artificial intelligence is revolutionizing software development, including software testing and quality. On the one hand, an increasing number of tools are emerging, providing various benefits in different areas, such as coding, test generation, automation, and more. However, we will also discuss the challenges and potential risks, such as the need to ensure the quality and transparency of the algorithms used, avoid bias in the data, as well as the possible effects of excessive reliance on artificial intelligence in testing. This panel will provide a comprehensive overview, presenting the opportunities and risks that arise in this increasingly exciting and ever-evolving field.

12:35 - 12:40 H

### Announcements

SPEAKER

**Federico Toledo**

LANGUAGE  
**ES**

12:40 - 14:15 H

Break

### Impact of AI in the Workplace

LANGUAGE  
**ES**

The panel will focus on exploring the implications and transformations that artificial intelligence is generating in the workplace. Experts will discuss how artificial intelligence is changing the way we perform our daily tasks, automating processes, improving efficiency, and creating new job opportunities. Topics such as skills retraining, collaboration between humans and machines, labor ethics, and potential social challenges arising from the implementation of artificial intelligence in the workplace will be addressed. This panel will offer valuable insights into the current and future impact of artificial intelligence on the labor world, providing a more comprehensive understanding of this technological revolution and its relationship with our careers and society as a whole.

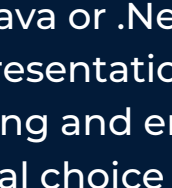
SPEAKERS



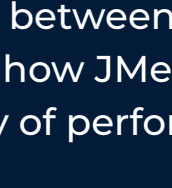
**Eduardo Embry**



**Jeannette Escudero**



**Vera Babat**



**Mercedes Remedi**

HOST

15:00 - 15:30 H

### JMeter DSL: Bringing Developers and Testers Together in Agile Teams

LANGUAGE  
**ES**

SPEAKERS



**Andrei Guchin**



**Matías Reina**

We will delve into the world of JMeter DSL, an innovative performance testing tool that combines the advantages of JMeter with those of programming languages like Java or .NET, aiming to bridge the gap between developers and testers. In this presentation, Andrei will demonstrate how JMeter DSL simplifies scripting and enhances the maintainability of performance scripts, making it an ideal choice for agile teams.

15:35 - 16:05 H

Panel

### Performance testing in Latin America

LANGUAGE  
**ES**

The panel will focus on the importance and challenges of conducting Performance Testing in Latin America. The panelists will share what they learned and discussed at the first WOPR Latam (Workshop on Performance and Reliability) in the days leading up to the event. Experts will share various topics, such as best practices for measuring, evaluating, and optimizing application performance, how to conduct load simulations, and how to improve system observability. Valuable information will be provided for those involved in performance testing in Latin America, enabling them to enhance the quality and performance of their applications based on the current industry strategies.

SPEAKERS



**Fernando Rivas**



**Javier Cortavirtarte**



**Jenifer Sanchez**



**Federico Toledo**

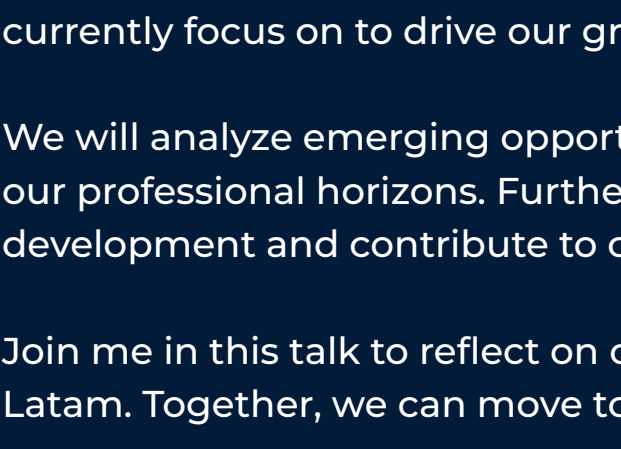
HOST

16:05 - 16:35 H

Coffee Break

16:35 - 17:05 H

Session



### Help! The Testing Process is Defective

SPEAKER

**Blanca Moreno**

LANGUAGE  
**ES**

When we are testing in the early stages of a project, it is difficult to distinguish if our process is poorly implemented because everything is going well at that moment. The challenging part is realizing it was not the right one when our team is suffering the consequences, and there is no time for changes. So, what can we do? In this talk, I will give you some tips on how you can help your team improve their responsiveness to a flawed testing process.

17:10 - 17:50 H

Keynote



### Past, Present, and Future of Testing in Latam

SPEAKER

**Federico Toledo**

LANGUAGE  
**ES**

In this talk titled "Past, Present, and Future of Testing in Latam," we will explore the most relevant milestones that have shaped our testing and software quality community up to this day. We will take a moment to reflect on our achievements and strengths, recognizing the value and importance of what we have built together.

However, understanding that our past does not determine our future invites us to pose new challenges. "What brought us here will not take us to the next level." In this talk, I will share my vision on which aspects we should currently focus on to drive our growth, both at the community level and individually in the field of software quality.

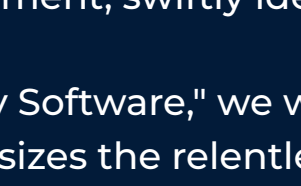
We will analyze emerging opportunities, trends, and best practices that could take us to the next level and expand our professional horizons. Furthermore, we will explore how each individual and community can enhance their development and contribute to collective progress.

Join me in this talk to reflect on our past, assess our present, and establish a clear vision for the future of testing in Latam. Together, we can move towards new goals and achieve sustainable growth in the field of software quality.

17:50 - 18:00 H

### Closing

SPEAKERS



**Federico Toledo**  
**Mauricio Rojas**

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**ES**